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accelerate the strategic skills required to navigate the industry and contribute to a firm's growth. With copious examples from across the world, this book provides in-depth discourse and progressive theoretical concepts and strategies for understanding the field and applying them to various industries. The book is designed to be accessible to a wide range of readers, including final-year undergraduate and postgraduate students studying fashion management or marketing, as well as those on MBA and international business courses who wish to understand more about the fashion ecosystem. It is also designed to serve as an important reference for executives who are interested in conceptualising strategic issues that are pertinent to the industry.

Dynamic Performance-Carmine Bianchick 2014-05-02 This book explores how to design and implement planning & control (P&C) systems that can help organizations to manage their growth and restructuring processes in a sustainable and performance-driven perspective. The book is not designed to enable the reader to become an experienced system dynamics modeler; rather, it aims to develop the reader's capabilities to design and implement performance management systems by using a systems dynamics approach. More specifically, the book shows how to develop system dynamics models that can better support an understanding of: - What is organizational performance? - How to plan and control; - How to implement and measure performance; - How to cope with change and uncertainty. The book focuses on the methodological aspects of how to use system dynamics to design, implement, and improve organizational performance management systems. It is aimed at professionals interested in understanding and applying system dynamics in organizational contexts, particularly for graduates and students who have taken system dynamics courses and need to apply their own skills to business and public management.

Strategy and Organization-Loizos Heracleous 2003-08-07 Examining some of the new and emerging issues in strategic management, Heracleous offers a fresh approach to the established ideas of strategy. Beginning with a critical history of strategic theories, Heracleous develops a new perspective labelled an 'organisational action' view of strategy. This approach is theoretically underlain by organisation theory and takes seriously such issues as the role of agency, the need for a longitudinal focus on process, the complexities of strategy implementation, and organisational facets such as strategic choice, organisational culture, organisational discourses and learning. Combining theoretical subtlety with an applied orientation, Heracleous examines topical areas such as corporate governance, inter-organisational networks, and organizing for the future. With original research and extensive surveys of the literature, combined with a strong practical orientation, this book is ideal for MBA students, strategy researchers and the more thoughtful practitioner.

Business Models for Strategic Innovation-S.M. Raul Shams 2018-05-15 This book extends our understanding of how dynamic business models and management disciplines, such as marketing, logistics, sourcing, finance, innovation, talent and risk management, can be applied to the field of innovation. It provides a comprehensive exploration of the strategic development of new business models, with a focus on the role of business model innovation in driving competitive advantage. The book discusses how business models can be used to address challenges in the global economy and how they can be employed to create value for customers and stakeholders. It covers a wide range of topics, including the role of business models in the innovation process, the importance of business model innovation for sustainable development, and the potential for business models to drive innovation in the digital economy.

Dynamic Strategic Analysis-Sebastian Raisch 2012-12-06 While significant insights have been gained, the field of dynamic strategic analysis remains inherently dynamic and requires ongoing improvement. Dynamic Strategic Analysis explores the process of strategic decision-making and identifies key factors that influence the success of strategic initiatives. It provides a comprehensive framework for understanding the complex interplay between strategy and organizational performance, and offers practical guidance for leaders and managers seeking to implement effective strategic management practices.
international and global strategy New for the eighth edition: - Dynamic capabilities and resource renewal explored in a revised and updated chapter - Emergent strategy completely revised in two new chapters, one focusing on innovation, and technology and the other exploring knowledge and learning - New material on innovation and strategy in uncertain environments - Case studies from large and small organisations from Google, Spotify and Cadbury to Snapchat, Uber and green energy companies with 14 new cases and many cases updated This new edition also includes a wealth of free, online, open-access learning resources. Use these materials to enhance and test your knowledge to improve your grades. Online resources include web based cases with indicative answers, chapter based support material, long cases and multiple-choice questions. Richard Lynch is Emeritus Professor of Strategic Management at Middlesex University, London. He is an active researcher, lecturer and consultant, particularly in the area of global strategy and sustainable strategy.

Rethinking Strategy-Henk W Volberda 2001-05-02 This is a new overview of the strategy field, with internationally renowned contributors summarizing the latest directions and developments in strategic management theory in the context of their theoretical roots in economics, organization theory, and systems theory. The contributors outline the most promising new directions on the basis of a systemic treatment of paradigms or schools of thought in strategy: redrawing firm boundaries, developing dynamic capabilities and discovering viable strategy configurations. The volume will be an invaluable companion to advanced courses in strategy and management, used as a reader alongside case material and field studies. As well as providing a summary and evaluation of the different strategic management models, the book contains a series of chapters that explore the implications of these for practice. The book also provides a road map to the future of strategy: Redrawing firm boundaries, developing dynamic capabilities and discovering viable strategy configurations. The volume will be an invaluable companion to advanced courses in strategy and management, used as a reader alongside case material and field studies. As well as providing a summary and evaluation of the different strategic management models, the book contains a series of chapters that explore the implications of these for practice. The book also provides a road map to the future of strategy: Redrawing firm boundaries, developing dynamic capabilities and discovering viable strategy configurations.

The Strategic Management of Information Systems-Joe Peppard 2016-04-18 Revised edition of the authors' Strategic planning for information systems, 2002. Enterprise-wide Strategic Management-David L. Rainey 2010 "In today's highly competitive and dynamic business environments, corporations can no longer afford to rely on the static strategic management constructs of the past. Enterprise-wide Strategic Management is a leading-edge work that shows how business leaders can take better advantage of their opportunities by taking a broader perspective of the world in which they operate. David Rainey advocates a holistic approach to the business environment, arguing that managers must work with all stakeholders, both internal and external, to create long-term success. Including numerous case studies featuring global corporations and small- and medium-sized enterprises (SMEs), the book provides guidance and support to help develop and deploy strategic management systems, management constructs, and organizational structures. This gives executives, strategic leaders, professionals, and practitioners the tools they need to create value and achieve sustainable success."--Provided by publisher.

Contemporary Strategic Management-Robert Grant 2011 An Australasian adaptation of Robert Grant's successful text with examples from Australia, New Zealand and the Asia-Pacific region. With an emphasis on competitive advantage, this text provides students with an up-to-date and comprehensive coverage of core topics and concepts included the impact of the global financial crisis. Consideration is given to all types of organisations, including public sector organisations, and steers away from an excessive focus on large organisations. The text also incorporates up-to-date detailed cases on Australasian organisations, such as Cascade Brewery Company, Malaysian Airlines and Bunnings Warehouse.--Publisher.

Strategic Management, Loose-Leaf Print Companion-Jeffrey H. Dyer 2017-10-16 Strategic Management delivers an insightful and concise introduction to strategic management concepts utilizing a strong mix of real-world, contemporary examples. Written in a conversational style, this product sparks ideas, fuels creative thinking and discussion, while engaging students with the concepts they are studying.

Perspectives on Strategy-F.A.J. van den Bosch 1997-03-31 The purpose of this book is to focus on the contribution of one of the most prominent scholars in the strategy field, Michael Porter, from both a practitioner, that is Chief Executive Officer (CEO), perspective, and from a research perspective. Using such a dual perspective may improve the relevance of strategy research for the business community. Four leading chief executives, two from European multinationals (Royal Dutch/Shell Group and Unilever N.V.) and two from important Dutch public organizations (the Port of Rotterdam and the Ministry of Economic Affairs), were invited to reflect on Porter's contributions to four levels of analysis: (1) business level strategy, (2) corporate level strategy, (3) regional competitiveness and finally (4) national competitiveness. Against this background, the book is structured as follows: Chapters 2 to 8 deal with the four mentioned levels of analysis from a dual perspective - theoretical and managerial. The two final chapters aim to find out how Porter's theories are related to each other and whether and how the different levels of analysis can be connected.

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